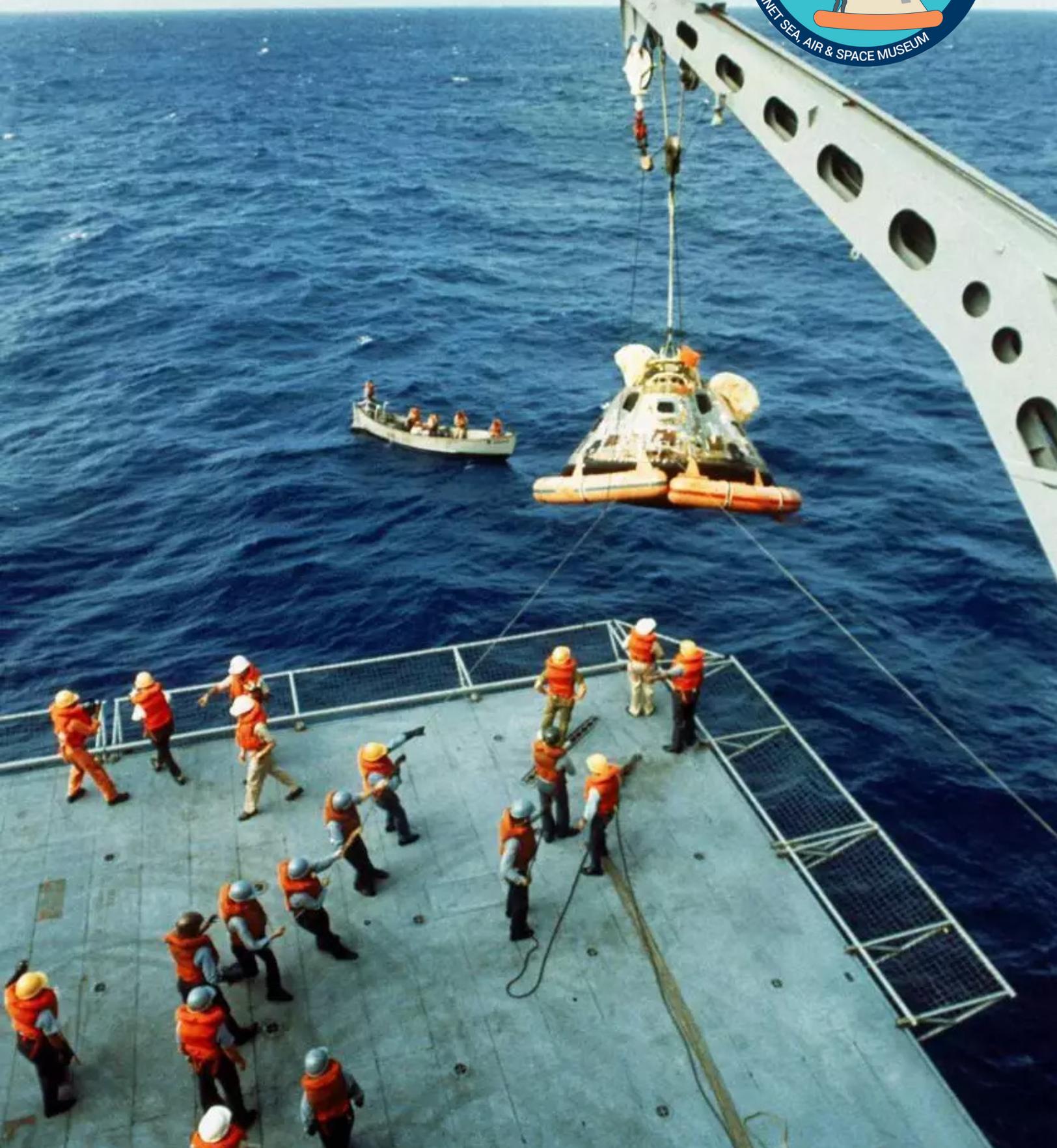


SPLASHDOWN 50 PARTNERSHIP AGREEMENT



Thank you for your interest in participating in our Splashdown 50 event as we celebrate the anniversary of man's first landing on the Moon and return to Earth with Apollo 11, including USS *Hornet's* role in the astronauts' safe recovery. Our Splashdown 45 event, held in 2014, gained widespread media attention and was attended by 3,000 people.

For both the 2014 anniversary and for this upcoming celebration, we are working to integrate all of our Museum's programs, particularly our Education Department's innovative STEM (science, technology, engineering, mathematics) curriculum.

BACKGROUND AND PURPOSE

Splashdown 50 commemorates the five Apollo missions from 1968-1969, leading up to and including Apollo 11. The celebration will also frame the Apollo mission within its time as we explore the past, present, and future of space exploration programs planned by NASA and private commercial space companies.

Splashdown 50 offers our partners an exciting opportunity to invest in the education of the next generation of Americans and preserve exceptional history. Proceeds from this event will fund additional development and expansion of our community outreach activities, youth STEM education programming, merit badges for scouts, educational and interactive exhibitions, and more!

Our long-term goal is to help turn the San Francisco Bay Area into a nationally recognized center of excellence for space exploration and STEM education. Those efforts start now.

Become a partner and ensure your legacy as a key contributor for inspiring our youth to journey back to the Moon—and beyond!



EXHIBITS

With USS *Hornet* herself standing as an extraordinary monument to space age recovery efforts, the USS *Hornet* Sea, Air & Space Museum has one of the most unique collection of Space Age artifacts. Highlights include:

- A HUP-1 Retriever helicopter like to the one that transferred John Glenn from USS *Noa* to USS *Randolph* following his mission as the first American to orbit Earth
- A UH-34D Seahorse helicopter similar to the ones used to recover astronauts during the Mercury program, including the attempt to save Liberty Bell 7
- The Mobile Quarantine Facility used to protect the Earth from potential moon germs during the conclusion of the Apollo 14 mission with astronauts Mitchell, Shepard and Roosa
- A flown Apollo boilerplate capsule—CM011A was used for the unmanned AS-202 mission in 1966 and was recovered by USS *Hornet* after splash-landing in the Pacific
- Artifacts from the Apollo missions, including an Apollo command module astronaut couch and a survival kit used during the Apollo 10 lunar orbit mission
- Photographs and unique video footage taken during the Apollo 11 and Apollo 12 recoveries
- A Biological Isolation Garment designed for



- use on the Apollo 12 recovery
- A Billy Pugh net similar to those that hoisted astronauts into the hovering helicopter
- The display of a “moon rock” on loan from NASA Ames

The event will officially begin at 10 AM with a press conference with most, if not all, of the day's VIPs in attendance. This will provide the media a relatively private time for their interviews as well as to promote the event as it begins.

In the evening, the Museum's Board of Directors will host a VIP cocktail reception and dinner, which begins at 6 PM.

EVENT OVERVIEW: SATURDAY, JULY 20TH

The main event of our extended Splashdown 50 celebration will be our open house on Saturday, July 20, 2019. The event is expected to draw as many as 3,500 visitors to the Museum.

The day will feature expanded exhibits with photographs, videos, memorabilia, a moon rock, artifacts, aircraft, and more as well as speakers panels by individuals who were aboard *Hornet* during the Apollo recovery and those involved in the space exploration field. We will also have activities designed for all ages throughout the day.

TENTATIVE SCHEDULE

7 AM – 9 AM	Set up and Load On
10 AM	Museum Opens
10 AM – 11:15 AM	Press Conference
11 AM – 2 PM	Scheduled events
4 PM	Load-off for Partners
6 PM – 7 PM	VIP Cocktail Reception and Buffet
7:30 PM – 10 PM	Dinner Reception

PARTNERS

Splashdown 50 will include activities co-hosted by various local organizations to help promote the Bay Area as a major space exploration destination.

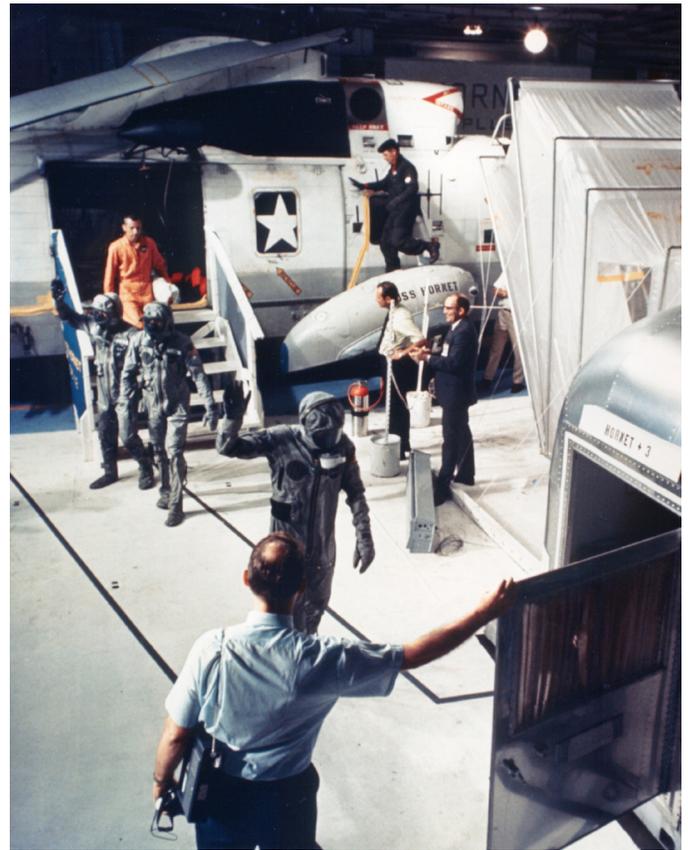
All sponsors and partners will be invited to set up booths either on Pier 3 or on the ship's Hangar Deck. These booths can be staffed by the participating organization or arranged as unattended information locations. The Museum will provide basic security and crowd control activities to ensure the safety of sponsors and visitors alike, but it will not staff individual booths.

The Museum will provide the following to all participating organizations:

- One 6' table and two (2) chairs for the booth with with a total working space of approximately 6' x 5'. Please bring your own tablecloths and let us know in advance if you need more tables and chairs or other accommodations.
- Two (2) complimentary meal tickets to our onboard lunchtime food concession. (which is otherwise cash only for any additional persons on your team)
- An additional two (2) VIP Dinner Reception tickets to our Splashdown 50 Dinner and 10 daytime General Admission tickets.

A map will be submitted to all participating organizations closer to the event with more detailed instructions on their table location, parking areas, and where they can expect to load on their displays or other equipment.

Please note that the Museum, as a decommissioned aircraft carrier and a National and State Historic Landmark, is a unique environment. We do have wireless capabilities on our Hangar Deck but with the number of expected crowds we recommend planning for limited to no wireless access.



PROMOTION

The USS Hornet Sea, Air & Space Museum and its Partners will primarily be promoting the event throughout Northern California via print, radio, television, and web media. However, information about Splashdown 50 and its key sponsors will be released to several national publications and media syndicates. We expect our Partners to communicate event information to their membership and affiliated organization channels.

PARKING AND LOAD-ON

There will be parking available in the outer parking lots next to the Museum. We encourage partners to unload any displays and other material onto the pier with your vehicle so it can be brought aboard, but you must then re-park in the free lot adjacent to the ship after your load-on. Let us know if you have a load-on time preference or have a substantial amount to be brought onto the Hangar Deck for your display. We will confirm load-on times for all participants via email notification.

If you have substantially large exhibit pieces to display, you can also arrange for an earlier set-up date. The evening of Friday, July 19, will be available for set-up if required.

Our scissor lift is located under the third gangway. A Museum engineer will assist with the load-on. Please pull up to the scissor lift to unpack your vehicles and then move to the free lot adjacent to the Museum. After you park, if assisted boarding is required, Museum Security will escort you to the ship's scissor lift elevator. Please note that unassisted boarding includes numerous steep stairs!

It is strongly recommended that partners with material use the lift for boarding. If you do not need assistance, please board the ship using our second gangway marked EXIT/SECURITY to check in with Security as you enter.

PLEASE NOTE: At the end of the day, you will need to be loaded off by 5 PM sharp. Load-off for partner tables will begin at 4 PM.

INFORMATION UPDATES

The Museum continues to pursue additional noted speakers on a variety of space related topics, as well as seek additional activities to be added to the event schedule.

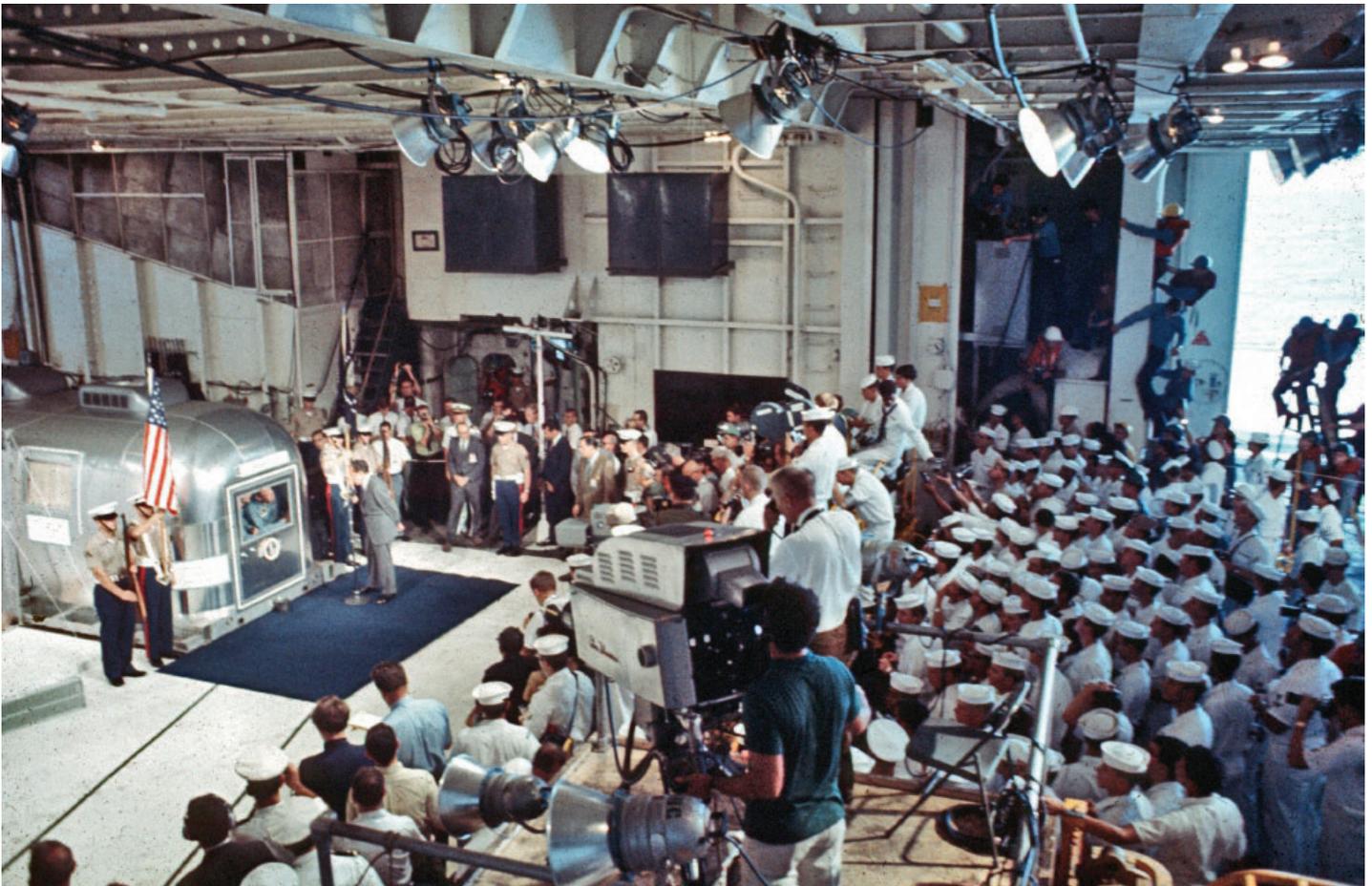
Sponsors and participants can look for updated information on the official Splashdown 50 section of its website. From time to time, the Museum will be sending out email notifications to its followers.

TO BECOME A PARTNER:

You can fill out an online registration form by clicking on [this LINK](#).

OR

Call Holly Gallagher at (510) 521-8448 x 239 or email: Holly.Gallagher@uss-hornet.org





USS **HORNET**
Sea, Air & Space Museum

